

**Indian Education Society's
Management College and Research Centre
Mumbai
Paper Presentation AY (2016-17)**

Sr.No.	Faculty Name	Date	Programme Title	Paper Title	Organizer & Venue	Documents Received	Published in Conference Proceeding/Book /CD/ Journal
1	Prof. Gazia Sayed	15th & 16th July, 2016	National Conference	Study of Satisfaction Level of MSMEs due to Microfinance using Discriminant Analysis: An Empirical Study	Bharati Vidyapeeths's Institute of Management Studies & Research, Navi Mumbai.	1. Hard Copy of Report 2. Certificate 3. Photocopy of the paper 4. Soft copy of the paper	Conference Proceeding / Journal
2	Dr. Richa Chaudhary	10th & 11th December, 2016	2nd IIMA International Conference on Advances in Healthcare Management Services	Green Tea : A Buzzing Health Drink - Understanding the Consumption Pattern and Customers Profile.	Centre for Management of Health Services Indian Institute of Management, Ahmedabad.	1. Hard Copy of Report 2. Conference Paper 3. Certificate 4. Soft Copy of the Paper	Conference Proceeding
3	Dr. Mahendra Sawant	23rd July, 2016	International Conference on Emerging Trends in Basic Sciences, Engineering Technology and Management Sciences	Management of Criminal Medicological Cases in State of Maharashtra : An Empirical Study	Anveshana Educational and Research Foundation, Hyderabad.	1. Hard Copy of Report 2. Photocopy of Paper 3. Certificate 4. Conference Proceedings of Abstract	Conference Proceeding/ Abstract
4	Dr. Vijay Bhangale	5th January, to 7th January, 2017	Annual Conference of Emerging Markets Conference Board	Awareness, Usage and Attitude of Consumers towards Over - The - Counter	Centre for Marketing in Emerging Economics, IIM , Lucknow.	1. Hard Copy of Report 2. Certificate 3. Book of CMEE Flashbook 4. Conference Proceedings 5. Photocopy of Visiting Cards	Conference Proceedings

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5	Prof. Ritu Sinha	12th & 13th January, 2017	International Conference on "Sustainability: Innovations, Emerging Trends and Practices"	Sustainable VALS : Dynamics of Green Consumption among Gen Y	Institute of Management & Information Science, Bhubaneswar.	1. Hard Copy of Report 2. Certificate 3. Photocopy of Paper 4. Conference Proceedings 5. Soft Copy of the Paper	Conference Proceedings of Abstract
6	Prof. Mohan Rao	9th & 10th February, 2017	12th SIMSR Global Marketing Conference	Gap between Consumer Expectations and Experience of after service for select White Goods	K.J. Somaiya Institute of Management Studies & Research.	1. Hard Copy of Report 2. Certificate 3. Photocopy of Paper 4. Photocopy of Visiting Cards 5. Soft Copy of the Paper	-
7	Prof. Maithili Dhuri	3rd & 4th March, 2017	International Research Conference on " Entrepreneurship, Institutions & Competitiveness Challenges for Emerging Market Companies"	Study on Introduction of Gold Monetization Scheme in India	Alkesh Dinesh Mody Institute for Financial & Management Studies	1. Hard Copy of Report 2. Certificate 3. Photocopy of Paper 4. Soft Copy of the Paper	-

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8	Dr. Minu Mehta	20th February, 2017	UDHYAMITA2017 , The First National Conference of the Council of Small Business and Entrepreneurship International	Digitization: Adaptation Strategies of Small Entrepreneurs	Council of Small Business and Entrepreneurship Organizes at Shri Vaishnav Vidyapeeth Vihwavidyalaya	1.Hard Copy of the Paper 2. Certificate 3. Invitation Schedule 4. Visiting Cards 5. Photocopy of Paper 6. Soft Copy of the Paper	-
9	Prof. Chirag Shah	3rd & 4th March, 2017	Research Conference on " Entrepreneurship, Institutions & Competitiveness Challenges for Emerging Market Companies"	Profiting from Market Randomness	Alkesh Dinesh Mody Institute for Financial & Management Studies	1. Hard Copy of Paper 2.Certificate 3. Photocopy of Paper 4. Soft Copy of the Paper	-
10	Prof. Chirag Shah	18th February, 2017	International Conference on Innovative Business Practices for Achieving Excellence in Globalized Competitive Environment	A Study on Back Testing of Direction Neutral Option Strategy n Nifty Options	Durgadevi Saraf Institute of Management Studies	1. Hard Copy of Report 2. Certificate 3. Photocopy of Paper 4. Soft Copy of the Paper	-

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11	Prof. Chirag Shah	6th & 7th October, 2016	National Seminar on " Business Innovation through Contemporary Management Practices	A Study on Advantages of Option Spreads	Sinhgad Institute of Business Administration and Research, Kondhwa, Pune	1. Hard Copy of Paper 2. Certificate 3. Photocopy of Paper 4. Soft Copy of the Paper	-
12	Prof. Chirag Shah	17th February, 2017	10th International Business Research Conference	Derivative Strategies for Market Randomness	IES Management College and Research Centre	1. Hard Copy of Report 2. Certificate 3. Photocopy of Paper 4. Soft Copy of the Paper	-
13	Prof. Merlyn D'souza	17th February, 2017	10th International Business Research Conference	A Study of the Success Value of the four approached to Organizational Effectiveness in 18 Companies in the Indian Service and Manufacturing Industry Sectors	IES Management College and Research Centre	1. Hard Copy of Report 2. Certificate 3. Photocopy of Paper 4. Soft Copy of the Paper	-
14	Prof. Jyotsna Munshi	17th February, 2017	10th International Business Research Conference	Perceptions of Management students on VUCA post Summer Internship - An Empirical Analysis	IES Management College and Research Centre	1. Hard Copy of Report 2. Certificate 3. Photocopy of Paper 4. Soft Copy of the Paper	-

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15	Dr. Minu Mehta	7th & 8th April, 2017	International Conference on Finance and Economics 'Innovation, Disruption and Transformation in Financial Markets'	Digital Inclusion and Micro Entrepreneurs : Strategies to Bridge the Digital Divide	ELK Asia Pacific Journals	1.Hard Copy of Report 2. Certificate 3.Photocopy of the paper 4. Books 5. Visiting Cards 6. Soft Copy of the Paper	-
16	Prof. Mrunal Joshi	14th to 16th April, 2017	1st International Conference on Smart Systems, Innovations & Computing	An Empirical Investigation of Impact of Organization Factors on Big Data Adoption	School of Computing & Information Technology, Manipal University Jaipur, Rajasthan.	1. Hard Copy of Report 2. Certificate 3. Photocopy of the Paper 4. CD 5. Soft Copy of the	-
17	Prof. Ritu Sinha	21st January, 2017	International Conference on Digital Marketing : Ushering a New Era	Internet Branding Strategies of Indian Fashion Retailers	SIES College of Management Studies	1.Hard Copy of Report 2. Certificate 3. Photocopy of the Paper 4.CD 5. Soft Copy of the Paper	-
18	Prof. Ritu Sinha & Prof. Mohan B.Rao	17th February, 2017	10th International Business Research Conference	After Sales Service - A Customer Binder in VUCA World	IES Management College and Research Centre	1.Hard Copy of Report 2. Photocopy of the Paper 3. Certificate 4. Soft Copy of the Paper	-

