

## *Orientation Program : The stepping stones for a robust future*

### **PGDM and PGDM(PHM)**

The orientation program for our PGDM and PGDM (PHM) students batch 2017 - 2019 was held on Friday, 16th June, 2017 at Manik Sabhagrih. The Chief Guest of the program Mr. Sujit Patil, Vice President (Communication), Godrej Group of Companies, delivered an exceptionally motivating talk to the new batch on “What MBA is about” and also advised the students on how important it is to be a wholesome MBA. The welcome speech given by the Director was also very informative. This was followed by a one-to-one interaction of the students and their parents with their respective faculty mentors. Parents were pleased with the opportunity of attending the inauguration program and knowing more about the Institute.



### **MMM/MFM/MIM**



Inauguration of part-time courses (MFM / MMM / MIM) for the batch 2017-2020 was organized on Friday, July 14, 2017. Director Dr. Dinesh D. Harsolekar delivered the welcome address. Dean Prof. Parag Mahulikar gave inputs on IES core values and expectations from students. Associate Dean-Academics Dr. Vijay Bhangale also shared his experience with previous batches. Prof. Devaki Nadkarni delivered the vote of thanks. The inaugural session was followed by an ice-breaking session by Prof. Prajakta Dhuru. The programme was attended by about 50 students enrolled for first year MFM / MMM / MIM.

### **MMS**

The inauguration of the MMS program took place on Friday, 11<sup>th</sup> August, 2016. The Chief Guest for the event was Mr. Nikhil Bhende, Vice President (HR), ICICI Prudential Asset Management Company Ltd. He spoke on how students should prepare themselves in next two years so as to become industry-ready. Being an alumnus of IES, Mr. Bhende spoke empathetically and his talk was appreciated



by all students.

### *Our Associations : Preparing students for success in a changing world*

On Wednesday, 29th March, 2017, SRS Live Technologies Pvt. Ltd. ( as service provider) & DCB Bank (as Bank Account Provider) signed a MOU with IESMCRC

(Will need details about this please Dr. Aradhana Goutam)

### *Training @ IES : We prepare... You perform*

#### **Mock Interviews by Industry Executives**

With an objective of providing individualized, intensive assistance in improving students' performance in giving interview and making them industry fit, IES MCRC conducted mock interviews for our second year students on Saturday, 9<sup>th</sup> September, 2017. 27 industry experts were on our campus for this activity. Post each interview, our experts gave our students personalized feedback of their performance for their betterment.



#### **Alumni Interaction**

Every year IES organizes an interaction of Association of IESMCRC (AIA) office bearers and the first year students wherein students are briefed about AIA and its activities and career guidance is given to the students. This year this activity was done on 12<sup>th</sup> August, 2017 and Ms. Vinath Hegde GM(CRM) – Eureka Forbes, & President-AIA, Mr. Akshay Kulkarni, Manager – NPIL and Ms. Rohini Kaul Business Head - Messe Munchen addressed the students.



### Staff Training Program

A staff training program was conducted by Prof. Vijay Bhangale, Associate Dean – Academics, IES MCRC on Saturday, 29th July 2017. There were 21 staff members present for programme from various departments. The focus of the Program was on ‘Stress Management’, the ways to handle stress and meditation. The program was highly appreciated by the participants as they felt it very useful to them.



*Other activities : Your future is created by what you do today*

### MSME Conference

The annual MSME conference took place on Wednesday, 13<sup>th</sup> September, 2017 at Manik Sabhagrih. The theme of this conference was Cluster Development – For Collective Growth. Around 200 participants were present for the interesting discussions that took place on the ability of MSME clusters to further the growth of small entrepreneurs. Some of



the many esteemed speakers for this event were Shri. Umesh Dasharathi, Past President, CMIA, Chairman, Auto – Cluster, Aurangabad, Shri. Prasad Kokil, President, CMIA, Mr. Andras Halasz, Trade Commissioner, Consulate of Hungary, and many more.

### **H R Club**

All 1st & 2nd Year IESMCRC Students of PGDM, PGDM (PHM) and MMS were invited to participate in the *Left Brain – Right Brain Dominance Tests– Career choices test* which was an online test conducted as part of the HR Club. 137 students participated in this activity. The results were announced by email individually to participants. In the results, which was declared on Saturday 23<sup>rd</sup> September, 2017, the students were guided as to which specialization either of HR/ Marketing/ Finance/ Operations/ IT is suited for them. All were encouraged to participate in this workshop to sharpen their career choices.

### **Marketing Club**

As part of the Marketing Club activity, Prof. Sharad Sarin from XLRI addressed our students on Friday, 29<sup>th</sup> September, 2017 about how to conduct a Marketing Fair. Prof. Sarin introduced the concept of Marketing Fair at XLRI in 1980. Marketing Fair is marketing research done in disguise form for consumer brands. The purpose of lecture was to carry out similar kind of activity in IESMCRC. He spoke of his experience of conducting the same at XLRI and encouraged our students to conduct a similar activity. Our students, under his able guidance have decided to have a Marketing Fair at our campus too tentatively in the month of February 2018.



### **Fresher's Party**

A beautiful evening of dance, music and good food was organized by the senior batch students for their juniors at T.A.P. (Andheri West) on Monday, 4<sup>th</sup> September, 2017. The juniors grooved to the latest party numbers. Also, there was a dance competition held and the winners were declared as Mr. Fresher (Mr. Vihang Sawant) and Ms. Fresher (Ms. Prahula Lewis). It was unforgettable event both for the juniors and well as the seniors.



### Ganpati Festival

Like every year, this year too Ganesh Utsav was celebrated at IES MCRC for 5 days. Aarti was done regularly in the morning and evening from 25<sup>th</sup> September, 2017 to 29<sup>th</sup> September, 2017. This year our Idol was Eco friendly, made from paper and to continue with the same theme, even the decoration made by students was also of paper. There was zero use of thermocol or plastic. The visarjan was done in an artificial well and the next day after the idol dissolved, the students watered the plants of IES with this water.



*Industry Interactions : Knowledge is power if applied*

### Industrial Visits /Interactions/ Conferences attended by students

| No. | Activity                            | Visited on                    | Faculty-in-charge     | Details of students who attended  |
|-----|-------------------------------------|-------------------------------|-----------------------|-----------------------------------|
| 1.  | Abhi A Enterprise – T-Shirt Company | Saturday, 2nd September, 2017 | Prof. Shashikant Kari | Entrepreneurship students (second |

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|--|--|--|--|-------|
|  |  |  |  | year) |
|--|--|--|--|-------|



### Guest Lectures

| No. | Name of the Speaker        | Designation  | Organization                 | Topic   |
|-----|----------------------------|--|------------------------------|---|
| 1.  | Ms. Bosky Arora            | Head - Learning and Development                            | DHL                          | Employee Engagement                                     |
| 2.  | Mr. Ishwar Jha             | Founder and CEO  | Appetals Solutions Pvt. Ltd  | Zero to 1 crore and Ace your Career Race                |
| 3.  | Mr. Satvinder Madhok       | Executive Director   | JP Morgan Chase              | Global Economic Secular Stagnation Cause and Cure       |
| 4.  | Ms. Chhayal Baijal         | Entrepreneur and Counselor, CSR                            | Archies                      | Becoming Socially Responsible                           |
| 5.  | Mr. Nitin Karjatkar        | Managing Director  | Linit Exports Pvt. Ltd.      | Opportunities and Challenges in Supply Chain Management |
| 6.  | Mr. Rajesh Ramadurai       | Co-founder & COO   | Inzspera Healthsciences Ltd. | "Building Career in Pharma & Healthcare Industry".      |
| 7.  | Mr. Jayesh Jain            | Senior Consultant, International Capital Market Operations | Calypso Technology           | International Capital Market                            |
| 8.  | Mr. Kamaldeep Singh Sodhi, | Cofounder and Director                                     | Cashcow Consulting Pvt. Ltd. | Project Financing                                       |

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|-----|------------------------|--|-------------------------------|---|
| 9.  | Mr. Rajat Sikdar       | Sr.Vice President<br>(Strategy & New Business)   | Street Talk Connect           | OOH- Out of home Media                                    |
| 10. | Mr. Leslie Rebello     | Director   | LRMEI & L.R. Associates       | Personalities and Career Success                          |
| 11. | Ms. Ashwini Hunsimarad | Propreitor   | D Digital Tree                | Digital Marketing - New Trends & Careers                  |
| 12. | Mr. Saket Agarwal      | DGM  | Brand & Marketing ,D'Decor    | Strategic Positioning through Advertising.                |
| 13. | Mr. Kedar Zingade      | Director   | CONSTRUCT unlimited           | Understanding Specialty Business of Pharma                |
| 14. | Mr. Ankush Agarwal     | Founder  | Mint International            | HR Career Pathways  |
| 15. | Mr. Gaurish Waug       | Head (GM)  | Learning and Development      | Change Management   |
| 16. | Mr. Ashwin Kelkar      | Partner KPMG   | KPMG                          | GST and its Implementation Challenges                     |
| 17. | Mr. Satish G Luman     | Ex. Global HR Head – Overseas Compliances  | Tata Consultancy Services Ltd | Salary and Perks in IT Industry                           |
| 18. | Dr. Aditya Srinivas    | Chief Operating Officer and Chief Economist  | BSE Brokers Forum             | Indian Economy and Capital Market                         |
| 19. | Mr. Mandar Mhatre      | Entrepreneur building boutique IB & Corp Comm busn; Board member @ leading fintech; Investor; Aspiring author & ExBanker   | Capitaworld                   | Valuation of E-Commerce company and Startup               |
| 20. | Dr. Ashish Palkiwala   | TRAINER, CONSULTANT & AUDITOR FOR, ISO 9001, 14001, 22000, 27001, 20000, 14046, 14064, 26001, 31000, 29990, OHSAS 18001, BS 25999, SA 8000 & Green Building, CORPORATE | Entrepreneur                  | Valuation of Vintage Assets- Cases of Automobile Industry |

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|-----|---------------------------|---|-------------------------------------|---|
|     |                           | GOVERNANCE, CSR, CDM & SOX, Industrial Safety.            |                                     |   |
| 21. | Ms. Ashwini Hunsimarad    | Proprietor  | D Digital Tree                      | Digital Marketing- New Developments & Careers |
| 22. | Mr. Sundeep Bambolkar     | Jt. Managing Director                                     | Indoco Remedies Ltd.                | Leadership and Team Building                  |
| 23. | Ms. Chithra Parthasarathi | Head Business Process Excellence – Group Customer Service | Future Group                        | Servicing the Retail Customer                 |
| 24. | Ms. Mugdha Kolhatkar      | Manager Strategic HR (Talent Management)                  | Edelweiss Financial Services        | Planning and Managing Talent                  |
| 25. | Dr. Aditya Srinivas       | Chief Operating Officer and Chief Economist               | BSE Brokers Forum                   | Indian Economy and Capital Market             |
| 26. | Mr. Jaishankar Talreja    | Faculty   | SP Jain School of Global Management | Economics of Family Managed Business          |

### Under Graduate Interaction Club

| No. | Name of the College Visited  | Day and date                          | Speakers   |
|-----|--|---------------------------------------|--|
| 1.  | DTSS College of Commerce, Mumbai.                                  | Thursday, 13 <sup>th</sup> July, 2017 | Prof. Parag Mahulikar<br>Prof. Ulhas Karkhanis                       |
| 2.  | DTSS College of Commerce, Mumbai.                                  | Friday, 14 <sup>th</sup> July, 2017   | Prof. Parag Mahulikar<br>Prof. Ulhas Karkhanis                       |
| 3.  | Gehlot Institute of Pharmacy, Navi Mumbai                          | Monday, 17th July, 2017               | Prof. Parag Mahulikar<br>Prof. Ulhas Karkhanis                       |
| 4.  | Nirmala Memorial Foundation College of Commerce & Science, Mumbai. | Saturday, 22 <sup>nd</sup> July, 2017 | Dr. Svetlana Tatuskar<br>Prof. Maithili Dhuri                        |
| 5.  | Ruia College, Mumbai   | Thursday, 27th July, 2017             | Prof. Parag Mahulikar<br>Prof. Ulhas Karkhanis                       |
| 6.  | MET Institute of Pharmacy, Mumbai.                                 | Friday, 28th July, 2017               | Prof. Parag Mahulikar<br>Prof. Ulhas Karkhanis                       |
| 7.  | Niranjan Majithia College of Commerce                              | Monday, 21st August, 2017             | Dr. Svetlana Tatuskar<br>Dr. Aradhana Gautam<br>Prof. Maithili Dhuri |
| 8.  | DTSS College of Commerce   | Friday, 14 <sup>th</sup> August, 2017 | Prof. Parag Mahulikar<br>Prof. Ulhas Karkhanis                       |
| 9.  | Bharati Vidyapeeth's College of Pharmacy                           | Friday, 4 <sup>th</sup> August, 2017  | Prof. Parag Mahulikar<br>Prof. Ulhas Karkhanis                       |

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| 10. | NCRD Sterling Institute of Pharmacy,<br>Nerul, Navi Mumbai                          | Wednesday,<br>23 <sup>rd</sup> August, 2017   | Prof. Parag Mahulikar<br>Prof. Ulhas Karkhanis |
| 11. | Niranjan Majithia College of Commerce   | Tuesday,<br>22 <sup>nd</sup> August, 2017     | Prof. Parag Mahulikar<br>Prof. Ulhas Karkhanis |
| 12. | Siddarth College of Arts, Commerce and<br>Economics                                 | Monday,<br>18 <sup>th</sup> September, 2017   | Prof. Ulhas Karkhanis                          |
| 13. | Khalsa College of Arts, Science &<br>Commerce                                       | Tuesday,<br>19th September,<br>2017           | Prof. Parag Mahulikar<br>Prof. Ulhas Karkhanis |
| 14. | Siddarth College of Arts, Commerce and<br>Economics                                 | Saturday,<br>19 <sup>th</sup> September, 2017 | Dr. Svetlana Tatuskar<br>Dr. Aradhana Gautam   |
| 15. | Saraswathi Vidya Bhavan's College of<br>Pharmacy                                    | Saturday,<br>23 <sup>rd</sup> September, 2017 | Prof. Parag Mahulikar                          |
| 16. | Sydenham College of Commerce and<br>Economics, Churchgate                           | Saturday,<br>23rd September,<br>2017          | Dr. Svetlana Tatuskar<br>Prof. Maithili Dhuri  |
| 17. | Kirti M Doongurse College of Arts,<br>Commerce & Science, Dadar.                    | Tuesday,<br>26th September,<br>2017           | Prof. Devaki Nadkarni                          |
| 18. | VIVA College of Pharmacy, Virar   | Friday,<br>6 <sup>th</sup> October, 2017      | Prof. Ulhas Karkhanis                          |
| 19. | Prahladrai Dalmia Lions College, Malad  | Wednesday,<br>11th October, 2017              | Dr. Svetlana Tatuskar<br>Prof. Maithili Dhuri  |
| 20. | Shivajirao S. Jhondhle College of<br>Pharmacy, Asangaon Railway Station,<br>Shahpur | Thursday,<br>12 <sup>th</sup> October, 2017   | Prof. Ulhas Karkhanis                          |



***Faculty Activities : Striving for continuous improvement***

**FDPs / Seminars / Conferences attended**

| No. | Faculty Name             | Program Title  | Organizer and Venue                          |
|-----|--------------------------|--|--|
| 1.  | Mr. M. V. Kalidas        | Outcome based learning   | Inpods India Pvt. Ltd.                       |
| 2.  | Prof. Hirendra Soni      | Automotive Supply Chain 2017   | CII Institute of Logistics,<br>Chennai       |
| 3.  | Dr.Minu Mehta            | Design Thinking Workshop   | AVID Learning , Essar House,<br>Mahalaxmi    |
| 4.  | Dr.Mohan Rao             | CII - National Mission on<br>Manufacturing Excellence in<br>FMCG Sector                        | CII Institute of Logistics, Pune.            |
| 5.  | Dr. Aradhana<br>Gautam   | NASMEI Summer Marketing<br>Conference -<br>" Perspective on Research and<br>Publication"       | IIM , Indore                                 |
| 6.  | Dr. Richa Chaudhary      | NASMEI Summer Marketing<br>Conference 2017 -<br>" Perspective on Research and<br>Publication " | IIM , Indore                                 |
| 7.  | Prof. Jyotsna Munshi     | HR Summit 2017 -<br>Future of Pharma - Diversity,<br>Digitalisation, Design Thinking.          | Hotel Taj Lands End, Bandra.                 |
| 8.  | Prof. Ulhas<br>Karkhanis | HR Summit 2017 -<br>Future of Pharma - Diversity,<br>Digitalisation, Design Thinking.          | Hotel Taj Lands End, Bandra.                 |
| 9.  | Dr. Richa Chaudhary      | NASMEI Summer Marketing<br>Conference -<br>" Networking with NASMEI"                           | IIM , Indore                                 |
| 10. | Dr. Aradhana<br>Gautam   | NASMEI Summer Marketing<br>Conference - " Networking with<br>NASMEI"                           | IIM , Indore                                 |
| 11. | Dr. Richa Chaudhary      | Certificate Course - Advanced<br>Business Analytics Using R                                    | Indian Institute of Technology<br>Hyderabad. |

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|-----|----------------------|---|---|
| 12. | Dr. Minu Mehta       | HEF Seminar on Design Thinking Paper                                      | Guru Nanak Institute of Management Studies, Mumbai. |
| 13. | Dr. Vijay Bhangale   | 8th IMC Conclave 2017   | MBA Universe & hosted by IIM Lucknow                |
| 14. | Prof. Chirag Shah    | 8th IMC Conclave 2017   | MBA Universe & hosted by IIM Lucknow                |
| 15. | Prof. Maithili Dhuri | Interdisciplinary Ph.D Research Colloquium for Humanities                 | ICSSR Hall  |
| 16. | Prof. Maithili Dhuri | Banking Baithak : Chintan, Manthan and Parivartan                         | IMC and SBI   |
| 17. | Dr. Neeraj Dixit     | CII Healthcare Conclave 2017  | CII   |
| 18. | Dr. Minu Mehta       | Shiksha 2017: Instructional Leadership for Equity and Excellence Workshop | Don Bosco College, Kurla                            |



### Sponsored Research

| No. | Name of the Faculty                | Title of Research  | Assigning Agency organization/ Institutes/Company |
|-----|------------------------------------|--|---|
| 1.  | Dr. Minu Mehta<br>Prof. Ritu Sinha | Technology Engagement in Women Led Businesses : Extending the Unified Theory of Acceptance and Use of Technology (UTAUT) | AIMS  |

### Judge/Session Chair/Lecture delivered outside the college

| No. | Faculty Name      | Organizer                              | Title of the Competition / Program                               |
|-----|-------------------|--|--|
| 1.  | Dr.Vijay Bhangale | Vignan's University, Guntur, Vijaywada | Chief Guest at the three day National Level Workshop on Business |

|    |                    |   |  |
|----|--------------------|---|--|
| 2. | Dr. Vijay Bhangale | NMIMS   | Research Methods<br>External examiner for the<br>M. Pharm + M.B.A<br>program |
| 3. | Prof. Gazia Sayed  | Oriental College of<br>Commerce &<br>Management | Guest Lecture  |



### Papers Presented / Published

| No. | Faculty Name         | Title of Paper   | Publication Details |
|-----|----------------------|--|---------------------|
| 1.  | Dr. Beena Tripathi   | Service Quality of Tourism in Kumaun Uttaranchal               | --                  |
| 2.  | Dr. Beena Tripathi   | Economic Development of Punjab from the Education Perspective  | --                  |
| 3.  | Dr. Richa Chaudhary  | Dietary Supplements: Consumer Perception and Usage Pattern     | --                  |
| 4.  | Prof. Maithili Dhuri | Impact of Credit Rating Announcements on Stock Prices in India | --                  |

### Centre of Excellence Activities

| No. | Title of the Event                              | Topic                | Speaker           |
|-----|---|----------------------|-------------------|
| 1.  | Alumni Mentoring Session:                       | Startup Failures     | Mr. Sharan Khatri |
| 2.  | Centre of Excellence Industry Mentoring Session | Industry Exploration | Mr. Vinod Chhabra |

