

**Indian Education Society's
Management College and Research Centre
Mumbai
Paper Presentation AY (2015-16)**

Sr.No.	Faculty Name	Date	Programme Title	Paper Title	Organizer & Venue	Documents Received	Published in Conference Proceeding/Book /CD/ Journal
1	Prof. Svetlana Tatuskar	26th August & 27th August, 2015	27th AIMS Annual Management Education Convention - 2015	A Study of Pre- merger versus Post - merger Management Efficiency Performance of Acquiring Indian Public Sector Banks	27th AIMS Annual Management Convention, Indore	1. Photocopy of Report 2. Conference Paper 3. Book 4. Soft Copy of Paper	Conference Proceedings
2	Dr. Beena Tripathi	10th October & 12th October, 2015	Souvenir - 57th Annual Conference of Indian Society of Labour Economics, 2015	The Indian Society of Labour Economics	Department of Economics, Central University of Kashmir	1. Hard Copy of Report 2. Certificate 3. Souvenir 4. Study Material 5. Soft Copy of Paper	Souvenir
3	Prof. Gazia Sayed	8th & 9th January, 2016	SIMSR International Finance Conference (SIFCO 2016)	Role of Micro finance Institutons in development of MSMSEs in Mumbai	K.J. Somaiya Institute of Management Studies & Research, Mumbai	1. Hard Copy of Report 2. Conference Paper 3. Certificate 4. Soft Copy of Paper	Journal
4	Prof. Rangana Maitra	15th - 18th December, 2015	2015 IMRA - IIMB International Conference	" An In - Depth Study of Post - Merger Employee Job Satisfaction"	2015 IMRA - IIMB International Conference, Bangalore	1. Hard Copy of Report 2. Conference Paper 3. Certificate 4. Soft Copy of Paper	Conference Proceedings not givenby the organizers

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5	Dr. Suchismitaa Sengupta	16th - 18th December, 2015	2015 IMRA - IIMB International Conference	" Valuation of Land for Feasibility Study of Infrastructure Projects"	2015 IMRA - IIMB International Conference	1. Hard Copy of Report 2. Certificate	Conference Proceedings not given by the organizers
6	Ms. Madhura Deodhar	24th - 26th February, 2016	UGC Sponsored National Conference on Libraries in changing information market place	Skills Needed for the Academic Librarian in the changing information Market place	SNDT Women's University Library and SHPT School of Library Science	1. Hard Copy of Report 2. Conference Paper 3. Conference Proceedings 4. Certificate 5. Book	Conference Proceedings
7	Prof. Maithili Dhuri	4 & 5th March, 2016	International Management Research Conference 2016	Testing weak form of efficient market hypothesis: A study on Indian Stock Market - Nifty 50	Alkesh Dinesh Mody Institute for Financial and Management Studies	1. Hard Copy of Report 2. Conference Paper 3. Certificate 4. Book of Abstract 5. Soft Copy of Paper	Book of Abstract
8	Prof. Mrunal Joshi	11th March, 2016	International Conference on Digital Disruptions- Trends and Opportunities in Marketing	Mapping Gen- Y Behaviour : Implications for the Marketers	IBS Business School, Mumbai	1. Hard Copy of Report 2. Certificate 3. Visiting Cards Photocopy 4. Abstracts Compendium 5. Soft Copy of Paper	Abstracts Compendium
9	Prof. Ritu Sinha	11th March, 2016	International Conference on Digital Disruptions- Trends and Opportunities in Marketing	Mapping Gen- Y Behaviour : Implications for the Marketers	IBS Business School, Mumbai	1. Hard Copy of Report 2. Certificate 3. Visiting Cards Photocopy 4. Abstracts Compendium 5. Soft Copy of Paper	Abstracts Compendium

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10	Prof. Svetlana Tatuskar	26th & 27th March, 2016	IC- SGINM- 2016 RDA's 18th International Conference on Sustainable growth & innovation in the New Millennium - Frontier Global Issues and Challenges	A Study of Pre- merger versus Post - merger Management Efficiency Performance of Acquiring Indian commercial Banks	Research Development Association & Research Development Research Foundation, Jaipur in Collaboration with Rajashtan Chamber of Commerce & Industry, Jaipur	1.Hard Copy of Report 2.Certificate 3.Conference Paper 4.Soft Copy of Paper	Conference Proceedings
11	Prof. Svetlana Tatuskar	16th & 17th April, 2016	Conference on Brand Management (CBM2016)	A study on importance and challenges of brand management in Indian commercial Banks	Indian Institute of Technology Delhi	1 Hard copy of Report 2.Certificate 3.Conference Paper 4.Conference Proceeding 5.Soft Copy of Paper	Conference Proceedings
12	Dr. Richa Chaudhary	16th & 17th April, 2016	Conference on Brand Management (CBM2016)	Green Tea : A New health drink- study on brand image and consumer choice	Indian Institute of Technology Delhi	1.Hard copy of Report 2. Certificate 3.Conference Paper 4.Soft Copy of Paper	Conference Proceedings
13	Dr. Richa Chaudhary	26th March & 27th March, 2016	IC- SGINM- 2016 RDA's 18th International Conference on Sustainable growth & innovation in the New Millennium - Frontier Global Issues and Challenges	Green Innovation in Tea for Health and Wellness	Research Development Association & Research Development Research Foundation, Jaipur in Collaboration with Rajashtan Chamber of Commerce & Industry, Jaipur	1. Hard Copy of Report 2. Certificate 3.Conference Paper 4. Soft Copy of Paper	Conference Proceedings
14	Dr. Richa Chaudhary	16th & 17th April, 2016	Conference on Brand Management (CBM2016)	Virtual Grocery Shopping : A study on its drivers and barriers	Indian Institute of Technology Delhi	1.Certificate 2.Conference Paper 3. Soft Copy of Paper	Conference Proceedings
15	Dr. Aradhana Goutam	16th & 17th April, 2016	Conference on Brand Management (CBM2016)	Emotional Branding through Virtual reality in E-Marketing	Indian Institute of Technology Delhi	1Hard Copy of Report 2.Certificate 3.Conference Paper 4.Conference Proceedings 5.Soft Copy of Paper	Conference Proceedings

